



The Autism Science Foundation (ASF) seeks a **Digital Marketing Manager** to join our growing team.

ASF is a nonprofit organization dedicated to supporting people with autism and their families by funding scientific research aimed at finding the causes of autism and developing better treatments.

The Digital Marketing Manager will oversee distribution of communications to stakeholders on multiple platforms, including social media, website, newsletters, HubSpot, podcasts, video, etc. The ideal candidate should have experience in utilizing a broad range of communications tools and have interest in learning new ones.

This position will report to the Director of Operations.

#### **Roles and Responsibilities:**

- Develop and execute strategies to distribute all science news, fundraising activities and other events via email and multiple social media platforms.
- Edit video content for distribution
- Manage multiple tech platforms for fundraising
- Identify and develop new opportunities to share digital information to increase autism awareness, support fundraising, and share scientific data with stakeholders
- Develop and implement polls and worksheets to streamline data collection
- Oversee and manage all Hubspot activities, including formatting newsletters and developing workflows
- Prepare monthly reports on stakeholder engagement across multiple platforms.
- Other duties as assigned

#### **Qualifications:**

- B.A. or B.S degree
- Minimum 2-5 years experience in technology or digital media
- Understanding of nonprofit organizations (nonprofit experience a plus)
- Experience with HubSpot
- Extensive Social Media experience
- Excellent time management and organizational skills
- Creative problem solver
- Independent worker
- Detail oriented

- Excellent communication skills with multiple audiences
- Comfortable working in a fast-paced environment

ASF offers a flexible work environment with competitive salary and benefits.  
Send resume and cover letter to [contactus@autismsciencefoundation.org](mailto:contactus@autismsciencefoundation.org)